# BEAUTY THERAPY & NAIL TECHNOLOGY



The beauty industry is exciting and diverse, bringing together creative professionals to deliver extraordinary experiences and services to clients.

At college we offer an extensive range of courses from beauty therapy and makeup techniques to spa therapy and nail technology, enabling you to specialise in your chosen profession in our fully equipped, commercial salons.

Our industry expert tutors have held successful careers with global companies such as Dermalogica and Medex, and are very passionate about sharing their knowledge and employer links with you to ensure that you have the necessary skill set to succeed in your career.

We have put together some tasks for you to complete prior to you joining us in September. Please complete the activity most suited to the course you have applied for. Once you have completed your activity please send it to applicants@knowsleycollege.ac.uk with the subject line 'Completed Beauty/Nails Applicant Activity.'

We look forward to welcoming you soon The Beauty Therapy and Nail Tutors.





# **'SKIN CARE' ACTIVITY**

Using the Professional Beauty magazine below for inspiration research a professional skin care brand that is available in the UK.

From your research complete a Fact sheet (either handwritten or word processed) to highlight your findings. You should include:

- Concept (e.g. Is it plant based, vegan friendly, cruelty free)
- Key ingredients
- Price point
- Specific or signature treatments they offer (e.g. Luxury facial, anti-aging facial)
- Can anyone sell their products? (is it available on the high street or just in salon)
- Evaluation- Your thoughts and feelings on the brand. Do you think you would take on this brand in your salon? Why?

Link for the latest issue of Professional Beauty Magazine: <a href="https://issuu.com/">https://issuu.com/</a> professionalbeautysa/docs/pb sa april 2021

# **'NAIL TECHNOLOGY' ACTIVITY**

## Task 1

Within a manicure, as therapists we offer a luxury element, these have many benefits and effects for the client, I want you to choose a luxury element from the list below, research and explain the benefits and effects these would have for a client.

- Exfoliant
- Warm oil
- Thermal Mitts
- Hand mask
- Paraffin Wax

## Task 2

Attach a small video clip of you filing nails and painting one hand on either yourself or a member of your family.